



Intreprinderea mixtă «EFES VITANTA MOLDOVA BREWERY» SA Adresa: str. Uzinelor, 167, mun. Chișinău, Republica Moldova, MD-2026 tel.: 0-800-80-800 (+373 22) 40-32-01; fax: (+373 22) 41-01-03 e-mail: efesmoldiva@vitanta.com Iacov Tihman Born on January 2nd, 1945; in Zincovo village, Hmel'nitsk district, Ukraine Economist, had graduated from Kishi- nau Polytechnic Institute (1979). From 1997 - the general director of the Joint Venture «Efes Vitanta Moldova Brewery». Honored with title «Businessman of the Year» (2003-2004). Drinks from «Efes Vitanta Moldova Brewery» became the integral part of our everyday life. It is hard to imagine a shop in Moldova, where it would be impossible to buy them.





Any modern sales point offers to its visitors the wide assortment of drinks to any taste. Children, teenagers and adults like products of «Efes Vitanta Moldova Brewery», the largest in Moldova producer of beer, soft drinks and mineral water. Following reorganization carried out in 1995, «Efes Vitanta Moldova Brewery» became a joint-stock company. New concept of development, which bases on the combination of tradition and innovation, includes three main elements high level of professionalism, modern technologies and quality of products. In accordance with spirit of the time the enterprise has carried out considerable work on modernization of its production base. Modern equipment was purchased known German companies («Steinecker» Ziemann», etc.). New fermentation shop with productivity of 3 thousand hecaliters per day was built. New efficient bottling line for PET bottles was put into operation. In-line pasteurizer was installed. Modern equipment for beer filtering and bottling was purchased. All these measures allowed complete automation and modernization of all production processes. More than 600 employees of the enterprise, the highly qualified specialists understanding requirements of the modern market, observe constantly the technical conditions of equipment and the high quality of products, thus supporting the good name of the Company. This allows «Efes Vitanta Moldova Brewery» to become the true leader in production of beer and soft drinks. Many kinds of beer and soft drinks were rewarded with medals of various international competitions. In 2003, «Efes Vitanta Moldova Brewery» became the winner of the «Brand of the Year» competition.